

# PARTNER SHIP OPPOR TUNITIES

**CITIZEN  
JANE ●  
FILM FESTIVAL**

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# CITIZEN JANE FILM FESTIVAL

plays host to the best  
**women  
filmmakers**

from around the world, featuring the most exciting narrative, documentary, shorts and experimental films made by women. CJFF crafts a **unique experience** with **lively discussions, panels, workshops, films and one-of-a-kind parties**. This intimate festival has a growing international reputation and showcases the best in films made by women for enthusiastic audiences of both men and women.

*It is an experience unlike any other.*

CITIZEN  
JANE  
FILM FEST

CJFF's audience is diverse and enthusiastic and **has grown by more than 500%** since its inception in 2008.

***Our sponsors make CJFF possible, and it is our pleasure to make this abundantly clear throughout the weekend to our incredibly loyal and passionate audience.***

# FESTIVAL STATS

LOCATION: **Columbia, Missouri**

DATES: **October 22-25, 2015**

VENUES: **Missouri Theatre,  
Stephens College campus,  
Downtown Columbia**

## AUDIENCE\*

The Citizen Jane Audience is educated and cultured. They demonstrate loyalty to sponsors who make this unique event possible.

30% male, 70% female

Avg. annual income: \$50,000

30% have an annual income of \$60,000+

40% are ages 12-25

75% are from Mid-Missouri

\*Statistics gathered by Columbia Convention & Visitors Bureau in 2011

## NOTABLE CJFF GUESTS & FILMS

✦ Lena Dunham's *Tiny Furniture*. Writer, Director of *Tiny Furniture* and Creator and Star of HBO Series, *Girls*.

✦ Julia Reichert: 5 time Academy Award nominated director, *Growing Up Female* inducted into the National Film Registry. Co-founder of New Day Films.

✦ Christine Vachon: Independent film producer. *Boys Don't Cry*, *Far From Heaven*, *Mildred Pierce* and more than 50 other films.

✦ Angela Tucker, Yoruba Richen and Yvonne Welbon: *The New Black*

✦ Tia Lessin: Academy Award nominated director, *Trouble the Water*, *Citizen Koch*

✦ Eliza Hittman: Writer, Director, *It Felt Like Love*

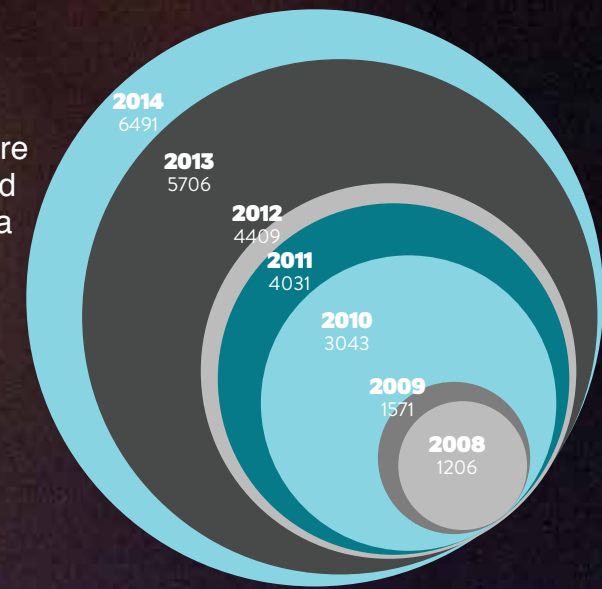
✦ Kat Candler: SXSW Gamechanger Award Winner, Writer, Director, *Hellion*



## NUMBERS AT A GLANCE

Citizen Jane Film Festival audiences are diverse, engaged and loyal. Our festival is a welcoming place for audiences made up of men, women and even children. The CJFF audience has grown by over 500% since our inception.

## ATTENDEES BY YEAR



	2008	2009	2010	2011	2012	2013	2014
FILMS	40	63	39	63	73	81	74
FEATURES	8	10	16	15	14	14	15
SHORTS	32	53	23	48	59	67	59
PANELS & WORKSHOP S	4	7	3	5	5	4	4
VOLUNTEERS	100	120	130	130	80	160	266
SPONSORS & DONORS	18	29	24	39	24	33	40
ATTENDEES	1296	1571	3043	4031	4409	5706	6491

“I was so excited and inspired by my weekend at Citizen Jane and would love to do whatever I can to continue to support and be involved with the festival! There are not too many forums like it for both celebration and discussion of women's work in film and I think what you are doing is incredibly important.”

JILLIAN SCHLESINGER  
Director, *Maidentrip*

# BIGELOW SPONSOR

## \$18,500

### PRINT EXPOSURE:

Full page, full color ad in festival program  
 Company logo on all local and regional print media  
 Company logo on Festival poster

### MEDIA EXPOSURE:

Featured as sponsor in all radio ads  
 Featured as a sponsor in all television ads  
 Logo on CJFF homepage linking to company website  
 Featured post about your company's support on CJFF blog

### SPECIAL RECOGNITION:

Prominent placement of company logo on CJFF trailer that plays before every film  
 On stage acknowledgement before various films  
*Customized promotion*

### DIRECT PARTICIPATION:

*Sponsorship of a specific film to be chosen by sponsor and directors with 10 tickets to chosen film*  
 6 Festival T-shirts  
 Framed Festival Poster  
 6 invitations to Opening Night VIP reception  
 6 Insane Jane Festival Passes  
 10 Tickets to Opening Night Film



**IDA LUPINO** The first actress to write, direct and produce her own films, she directed many films and television episodes. Lupino was also the first woman to direct a film noir.



# CITIZEN JANE



**KATHRYN BIGELOW** Kathryn Bigelow was the first woman to win the Academy Award for Best Director. The Bigelow honors all women aspiring to great heights.

# IDA SPONSOR

## \$11,500

### PRINT EXPOSURE:

Full page, full color ad in Festival program  
 Company logo on all local print media  
 Company logo on Festival poster

### MEDIA EXPOSURE:

Featured as sponsor in all radio ads  
 Featured as a sponsor in all television ads  
 Logo on CJFF homepage with link to company website

### SPECIAL RECOGNITION:

Prominent placement of company logo on CJFF trailer that plays before every film  
 On stage acknowledgement before various films

### DIRECT PARTICIPATION:

2 Festival T-shirts  
 Commemorative Festival Poster  
 4 invitations to Opening night VIP reception  
 2 Insane Jane Festival Passes  
 6 Tickets to Opening Night Film



**MAYA DEREN** was one of the most important American experimental filmmakers and promoters of avante-garde in the 1940's and 1950's. She was also a choreographer, dancer, film theorist, poet, lecturer, writer and photographer.

# MAYA SPONSOR

**\$6,500**

**PRINT EXPOSURE:**

Full page, full color ad in Festival program  
Company logo on Festival poster

**MEDIA EXPOSURE:**

Logo on CJFF homepage with link to company website

**SPECIAL RECOGNITION:**

Placement of company logo on CJFF film trailer that plays before every film  
On stage acknowledgement before various films

**DIRECT PARTICIPATION:**

2 invitations to Opening night VIP reception  
2 Insane Jane Festival Passes  
2 Tickets to Opening Night Film

# ZORA SPONSOR

**\$2,500**

**PRINT EXPOSURE:**

Half page, full color ad in Festival program

**MEDIA EXPOSURE:**

Logo on CJFF homepage with link to company website

**DIRECT PARTICIPATION:**

4 Tickets to Opening Night Film  
2 Plain Jane Passes



**ZORA NEALE HURSTON** was a writer and trained anthropologist. She made several ethnographic films. The fieldwork scenes she captures (1928-29) are considered the earliest-known surviving footage shot by a black woman.

# MARIE SPONSOR

\$1,500

## PRINT EXPOSURE:

Quarter page, full color ad in Festival program

## MEDIA EXPOSURE:

Logo on CJFF homepage with link to company website

## DIRECT PARTICIPATION:

4 Tickets to Opening Night Film



**ALICE GUY-BLANCHE** was a French filmmaker who was the first female director in the motion-picture industry and is considered to be one of the first directors of a fiction film. Guy-Blanche made almost 1,000 films and was the first female studio head.

# ALICE SPONSOR

\$500

## PRINT EXPOSURE:

Company logo in festival program

## MEDIA EXPOSURE:

Logo on CJFF homepage with link to company website

## DIRECT PARTICIPATION:

2 Tickets to Opening Night Film



**MARIE MENKIN** was an American experimental filmmaker and painter. She is noted for her unique filming style that incorporated collage as well as a strong influence from her background in painting.

I just want to thank you for the incredibly special experience we had at Citizen Jane. Our time in Columbia was truly one of my favorite stops on our festival tour. I loved getting the chance to talk to so many bright women--the students, the professors, and all of you. It's awesome to know that festivals like CJ exist that support women in ALL stages of their lives and careers. May you be a model for many others.

**Laura Goode**  
Co-director, *Farah Goes Bang*





# A few words from our guests...

“ You guys are so amazing - what you pulled off on our behalf is astounding! We are so touched. Thank you all for what you do. ”

**Anne Rosellini**  
‘Stray Dog’  
CJFF 2014



“ I just wanted to let you know that my weekend in Columbia was fantastic. Y’all are such a passionate, supportive bunch and I felt incredibly proud to be there with you. Thank you for believing in my work and making it possible for me to be there. It is the exact kind of encouragement that can keep someone going through the rough, early stages of their career, and I am so grateful. ”

**Brittany Reeber**  
‘The Rapture’  
CJFF 2014

“ Thanks once again for having me at this year’s festival. It was truly an unforgettable experience and so inspiring to be in a community of female filmmakers. The atmosphere of the festival was one of supreme encouragement and community building. Citizen Jane is a real gem on the festival circuit. ”

**Lauren Domino**  
‘Just the Three of Us’  
CJFF 2014 &  
Director of  
the Columbia  
University Film  
Festival



# ADDITIONAL OPPORTUNITIES



**We understand sponsorship doesn't always fit into a neat little category. That's why we're happy to discuss alternative sponsorship opportunities that better fit the promotional needs of your business. Perhaps you'd like to collaborate with Citizen Jane to develop your special event, or maybe you'd prefer to align your business with a particular film. The possibilities are endless.**

**Let's talk!**

**Paula Elias**

Executive director, CJFF  
paula@citizenjanefilm.com  
(573) 489-6147

Citizen Jane is no longer just a film festival- we've grown into the Citizen Jane Film Institute: a film series, filmmaking workshops, and a film camp for young women. It's a movement!

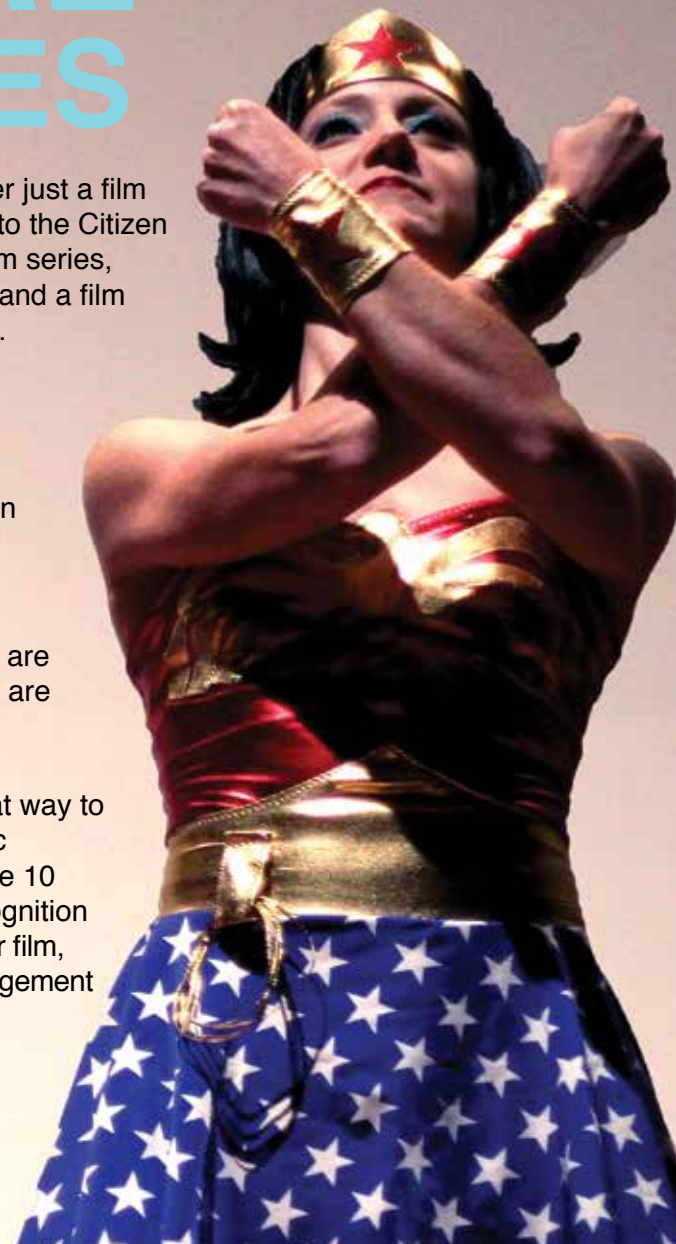
## **Sponsor Camp Citizen Jane**

or the year-round Citizen Jane Film Series for a flat \$5,000.

**Donations** of any size are greatly appreciated and are tax-deductible.

**Adopt-a-film** is a great way to catch the eye of specific audiences. You'll receive 10 tickets to your film, recognition in the program with your film, and on-stage acknowledgement before every screening.

Opening Night: \$2,000  
Closing Night: \$2,000  
All other films: \$1,000



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[facebook.com/citizenjanefilm](https://facebook.com/citizenjanefilm)  
Twitter: @citizenjanefilm





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